

exhibition systems
shopfitting systems
presentation systems
cleanroom systems
software and service

BETTER WAYS
OF DOING THINGS? CONTACT US
IMMEDIATELY. WE'LL GIVE YOU
A WARM WELCOME...

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THE
WORLD
OF
SYSTEMS

OCTANORM®



PLEASED
TO MEET
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TURNING SUCCESS INTO A SYSTEM.



It was in 1968 that the germ of an idea matured into a concept and the concept was transformed into an ingenious product – the OCTANORM exhibition stand system. Devised by Hans Staeger, the system was presented for the first time at the Euroshop trade fair in Düsseldorf. This was followed just one year later by the founding of OCTANORM Vertriebs GmbH specialising in the marketing of modular construction systems.



From the very start our company set about identifying and consistently applying the latest developments in both technology and design.



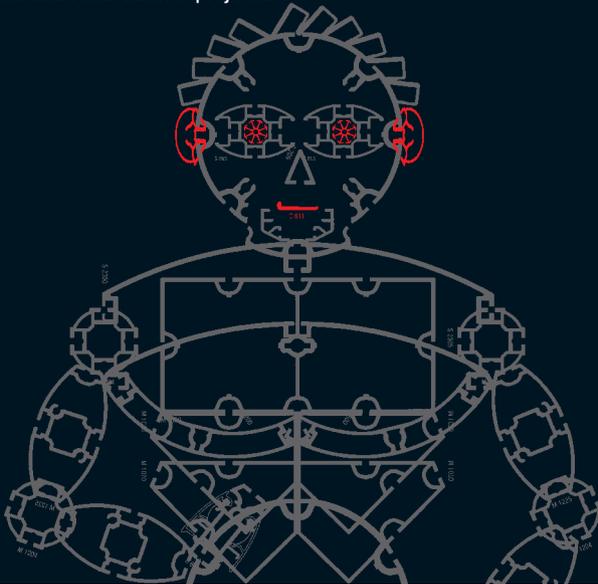
Also from the outset, OCTANORM pursued a marketing strategy that was based on a partnership concept. We maintain a constant dialogue with all our partners, because it is only by listening to and understanding what is really needed can we be in a position to provide the products and services required.



In 1978 we decided to branch out into the shop display and interior fittings market by introducing the newline range into our product portfolio.



The secret of our success has always been in our innovative ideas, experienced staff, state-of-the-art production methods and meticulous quality control. These have ensured the highest standards in the technology, design and consistency of our products. Since 1984 we have been offering intelligent software systems for the planning, development and costing of exhibition stand and retail interior projects.



The history of our success is marked by the continued improvement of our products in respect of their user friendliness and design. OCTANORM's motto has remained unchanged to this day: We think and act quality.



In 1994 we achieved further diversification, this time into the presentation systems sector. And in 2003 our innovative cleanroom system was introduced, further widening the OCTANORM range of specialist products.



OCTANORM. A POWERFUL NAME.

The familiar, known and trusted product names inspire loyalty amongst customers. For this reason, manufacturers devote considerable resources to the development of brand identities in order to differentiate themselves from the competition whilst creating a level of expectation and demand in potential customers.



OCTANORM is precisely the kind of brand you can rely on. We stand for values that extend far beyond the performance of a single product. OCTANORM is clearly geared to playing a significant and decisive role in shaping the future of some traditional markets.



THE CONCEPT.
THE PRODUCT.
THE DIVERSITY OF SYSTEMS.

The need to implement exhibition stand concepts more efficiently, more logically and considerably more professionally fired the imagination that eventually resulted in the world of systems that is now OCTANORM. Until then, 'systems' were unknown and the production of the first multi-purpose octagonal aluminium profile heralded the dawning of a new era in exhibition stand construction and triggered a virtual avalanche of system innovations at OCTANORM. From that point onwards, there has hardly been an exhibition anywhere in the world that has been planned and implemented without the help of OCTANORM systems.



Boasting over 2,000 product innovations, OCTANORM is not only the original exhibition stand system but is also the world market leader in its sector. The most complex planning and the most daunting technical challenges can be successfully met - nothing is impossible in the realm of OCTANORM systems. OCTANORM is everybody's favourite - providing organisers, planners, architects, designers and contractors with practical, system-based solutions.



THE
WORLD
OF
SYSTEMS

EXHIBITION SYSTEMS:

Guaranteed success at exhibitions throughout the world.

THE 5 PRODUCT DIVISIONS.

RAISED FLOORING
WALLS
CEILINGS
SPACE FRAMES
DOUBLE DECKS

exhibition systems



SHOPFITTING SYSTEMS:

Innovation and expertise in retail environments.

SHELVING
COUNTERS
SHOWCASES
SHOP-IN-SHOP
PARTITIONS

shopfitting systems



PRESENTATION SYSTEMS:

Professional corporate and product presentations.

DISPLAYS
SHOWCASES
LITERATURE STANDS
GARMENT RACKS
COUNTERS

presentation systems



CLEANROOM SYSTEMS:

Multi-functional solutions for all levels of controlled environment.

WALLS
CEILINGS
MINI ENVIRONMENTS
DOORS
PASS-THROUGH CHAMBERS

cleanroom systems



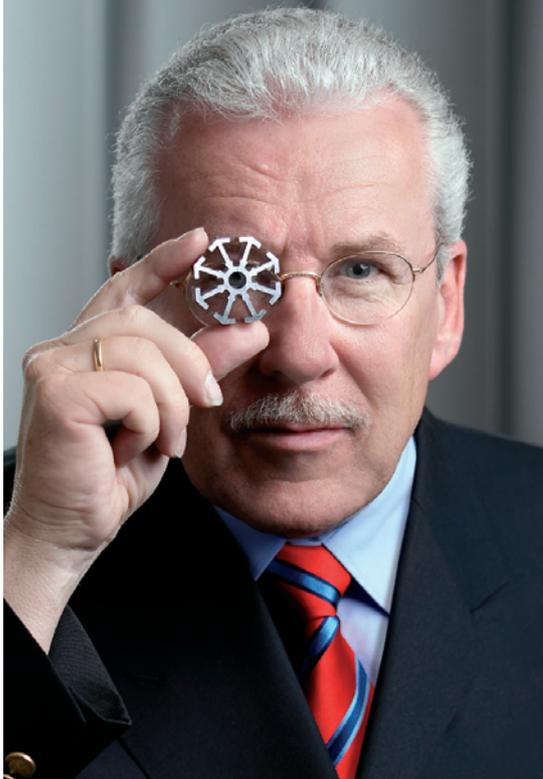
SOFTWARE AND SERVICE:

CAD support for professional planning and implementation.

PROJECT PLANNING
ASSEMBLY PLANNING
3D PRESENTATION
EXHIBITION STAND PLANNING
QUANTITIES AND COSTINGS
OSPI

software and service





OCTANORM: WORLDWIDE THE SAME EYE FOR QUALITY.

More and more system users are relying on the OCTANORM world-wide sales network and the reasons are plain to see. OCTANORM guarantees the same high quality anywhere in the world. This great advantage is brought into even sharper focus when it is seen against the backdrop of the enormous savings in time and money that service from a local company can bring – regardless in which country you are located. Is there a company today that can afford to ignore these benefits? Another decisively important factor in international transactions with OCTANORM is the ability to be able to communicate in the respective native language – thus preserving the original sound of quality, so to speak.



BACK TO SCHOOL WITH OCTANORM.

It is generally accepted that knowledge is power and with OCTANORM knowledge of systems can be a lot of fun, too! OCTANORM provides advanced training in systems, because we are keen to share our know-how with you. OCTANORM regularly holds forums where product users can exchange knowledge and experiences. As well as providing extensive insights into present-day systems technology, OCTANORM also coaches you in software applications and guides you through practical examples. With the help of the latest training techniques, we boost your knowledge to a level that will keep you in good standing for your everyday business dealings. Users, planners, architects, designers, builders: OCTANORM helps you to remain fit for your job.



**THERE'S NOTHING
OCTANORM CANNOT
DO FOR YOU.**

The sheer variety and scale of projects successfully completed with OCTANORM are a reflection of the enormity of the OCTANORM world of systems. The extremely high standards of applications, the tangible added value and the individuality through customisation that can be achieved with OCTANORM's innovative products never fail to impress designers, planners and specialist contractors throughout the world. OCTANORM is systemised function and form. A world of quality and unlimited possibilities.



1

OCTANORM is the world leader in the specialist field of exhibition systems.

2

The wide range of OCTANORM retail interior systems is designed to give your sales figures a lift.



3

OCTANORM provides outstanding display and presentation systems.

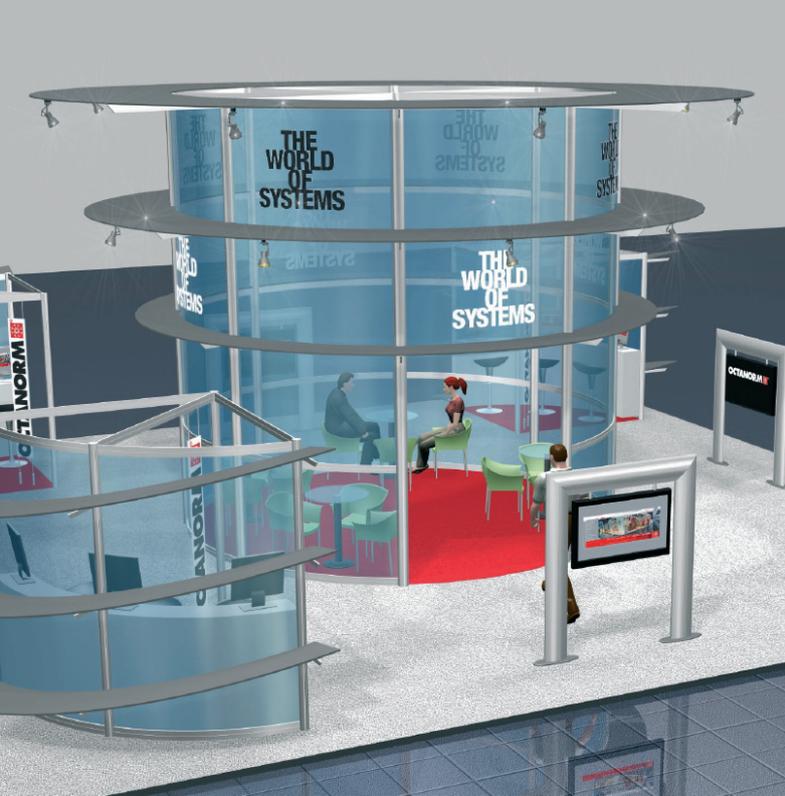
4

It's a purer world with OCTANORM's professional and original cleanroom systems.



5

OCTANORM's ingenious software tools are designed for people with imagination and flair.



• HOW TO TURN A CONCEPT INTO AN ACCLAIMED EXHIBITION STAND.

OCTANORM is a leading specialist supplier not only of innovative construction systems but also of software and service. In this respect, OCTANORM has demonstrated a real pioneering spirit, having devised software programmes to design and implement professional constructions quickly and economically. In this way, exhibition stands, retail display systems and interiors, graphic and product display modules and cleanrooms are planned, visualised, quantified and costed in record time using "OCTAdesign & Co.". As a result, the time-consuming detailed development phase has become a thing of the past, leaving the doors wide open for creativity and flexibility.

**THE
WORLD
OF
SYSTEMS**

➤ **OCTAdesign**

Concept software for fast, photorealistic planning.

➤ **OCTAcad**

Production software for detailed exhibition stand planning.

➤ **OCTAsnap**

Planning and implementation of OCTAquick exhibition stands.

➤ **OCTAplano**

The assembly planning tool for your projects.